

VAIBHAV GAIKWAD

User Experience Designer

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Portfolio Website: <https://vaibhav-portfolio.com/> | **LinkedIn:** <https://www.linkedin.com/in/vaibhavgaikwad-ux/>

Professional Summary

Creative UX Designer with 5 years developing innovative, approachable user experience frameworks for design and planning products. Skilled at diverging from UX norms without alienating users. Ceaselessly focused on user-centric design decisions. Accomplished at creating wholly new frameworks that feel completely familiar to ease user adoption.

Education

Master of Science: User Experience and Interaction Design

Thomas Jefferson University

Philadelphia, PA

Bachelor of Arts: Architecture

Savitribai Phule University

Pune, MH

Work Experience

Information Technology Assistant (Part-Time)

May 2021 - Apr 2022

Thomas Jefferson University

Philadelphia, PA

- Assisted customers in identifying issues and explained solutions to restore service and functionality.
- Documented support interactions for future reference.
- Collaborated with supervisors to escalate and address customer inquiries or technical issues.
- Monitored systems in operation and quickly troubleshoot errors.

User Experience Researcher & Design Team Lead

May 2017 - Oct 2020

Design Studio Architects (UK)

Pune, MH

- Presented designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Applied both qualitative and quantitative analysis techniques to continuously improve end-user experiences.
- Managed cohesive design quality across 50+ projects, adhering to prescribed themes and functional choices.
- Analyzed user feedback to influence future updates, ameliorating user concerns and pain points during subsequent patch cycles.
- Participated in design review meetings to brainstorm new UX developments through collaborative thinking.
- Performed manual testing on UX design elements and complete designs, authoring feedback reports for use in future updates.

Assistant Designer and Researcher

Mar 2015 - May 2017

S.P Architects

Pune, MH

- Delivered highly innovative concepts under stringent deadlines.
- Teamed on development of inspiration boards, sample material collections and color selection for upcoming product design.
- Supported senior designer with mockups, material searches and specifications for designs.
- Delivered outstanding service to clients to not only maintain but to extend relationship for future business opportunities.
- Constructed scale models and figures to demonstrate concepts and design elements.

Skills

- User Experience Design (UX)
- Mockups and Prototypes
- Adobe Creative Suite
- Visual Design
- Information Architecture
- Digital Design
- Usability Testing
- Google Analytics
- Mobile Application Design
- User Research
- Interface Design and Implementation
- Agile Methodology